

20TH ANNUAL AMAC/FAA

AIRPORT BUSINESS DIVERSITY CONFERENCE



ACHIEVING AIRPORT EXCELLENCE THROUGH INCLUSION



JUNE 12-16, 2004

WYNDHAM FRANKLIN PLAZA HOTEL PHILADELPHIA, PA





You are cordially invited to attend the **20th Annual Airport Minority Advisory Council (AMAC)/Federal Aviation Administration (FAA) Airport Business Diversity Conference**, one of the largest, most well-attended and rewarding aviation conferences in the country. The AMAC/FAA conference provides an exciting opportunity to meet

other professionals, advance the position of your business or organization in this industry, reach new customers examine new industry information and gain valuable insights. "Airport Excellence" can be defined as providing a safe, informative, comfortable and efficient airport experience to the traveling public. "Inclusion" in this context is defined as full participation of minorities, women and DBEs in all aspects of the aviation industry. **"Achieving Airport Excellence Through Inclusion,"** the theme of the 20th AMAC/FAA Conference brings it all together, with a program that provides a blueprint for success. Whether you are an airport official, professional service firm, supplier, concessionaire, contractor or government entity, the **20th AMAC/FAA Airport Business Diversity Conference** will be an important part of your business strategy in 2004." *William H. Swift, AMAC Chair*

ABOUT THIS EVENT

"We are anxious to update you on what is happening at the FAA and the Department of Transportation. Government officials will be all under one roof to brief you on developments in the concessions regulation, the Unified Certification Program, and DBE compliance. Thoughtful examination, consideration, and appropriate action will be necessary to continue fairness and stability in DBE programs."

Fanny Rivera, Assistant Administrator for Civil Rights and FAA Diversity Advocate, Federal Aviation Administration

"The City of Philadelphia and the Philadelphia International Airport are pleased to welcome you to the 20th Annual AMAC/FAA Conference."

John F. Street, Mayor, City of Philadelphia

"The theme of this year's conference - "Achieving Airport Excellence Through Inclusion" - reflects a carefully prepared program that highlights the mutual benefits enjoyed by both an airport and the community when doors to participation are open to everyone."

Charles J. Isdell, Director, Philadelphia International Airport and Conference Host Chair

"The Annual AMAC/FAA Conference is a MUST for anyone doing business in airports or for anyone who wants to do business at an airport. It is where you can learn about the latest issues and trends, network with other airport businesses and officials while participating in interesting and entertaining programs."

Lynn Boccio, Conference Chair



LOGISTICS

Hotel Accommodations

This year's conference site is the Wyndham Franklin Plaza located at the corner of 17th and Race Streets in Philadelphia, PA. Located in the heart of downtown Philadelphia, the Wyndham puts you within walking distance of many historical landmarks, including the Benjamin Franklin Parkway, Independence Hall and the Franklin Institute. The hotel is four blocks from the Pennsylvania Convention Center and convenient to an exciting array of restaurants, theaters, museums and shopping. *See the Hotel Reservation Form to make your reservations.*

Conference Attire

Business casual attire is recommended throughout the conference sessions. The average temperature in Philadelphia in June is 81 degrees. The Sunday evening reception is casual, while the Monday evening reception is **black tie optional**.

Ground Transportation

There are several transportation options available for conference attendees upon arriving at Philadelphia International Airport. For more information, log on to www.phl.org.

Car Rental

- **Avis:** 1-800-331-1600; Refer to AWD# J866903; Online: www.avis.com
- **Budget:** 1-800-772-3773; Refer to: #U063121; www.budget.com
- **Dollar:** 1-800-800-3665; Refer to Group AMAC3; Online: www.dollar.com
- **Enterprise:** 1-800-RENTCAR; Refer to NS0879 (Discount will be finalized at time of pick-up, not at reservation.); Online: www.enterprise.com
- **Hertz:** 1-800-654-3131; Refer to CDP# 022J1221; Online: www.hertz.com
- **National:** 1-800-CARRENT; Refer to: ID#5453207; Online: www.nationalcar.com

Airline Reservations

AMAC has designated US Airways as the official airline for the conference. To make your reservations, call 1-877-874-7687. Please refer to GOLD FILE NUMBER 27123037.

Special Needs

Signage and captioning is available upon request. Special transportation arrangements can be made to accommodate wheelchairs. Indication of your need should be made in advance by contacting the AMAC office by fax at 703-379-5703 or email at amac.one@verizon.net.

HOTEL RESERVATION FORM

20th Annual AMAC/FAA Airport Business Diversity Conference
Wyndham Franklin Plaza, Philadelphia, June 12-16, 2004

HOTEL RESERVATION DEADLINE IS May 10, 2004.

After May 10, the conference rate and accommodations may not be available.



INSTRUCTIONS:

Reservations (copies accepted) can be made in one of the following ways:

TELEPHONE:

(Toll free) 866.703.AMAC(2622)
EPIC International: 480.994.4434

FAX: 480.990.2522

MAIL:

AMAC Reservations
c/o EPIC International
4150 N. Drinkwater Blvd. #101
Scottsdale, AZ 85251

E-MAIL:

info@epicintl.net

DEADLINE:

Reservations must be made by **May 10, 2004** in order to guarantee conference rates.

CONFIRMATIONS:

AMAC Reservations will send you a notification of receipt of your rooming request. A confirmation will be sent from the hotel directly via e-mail. Please review all information for accuracy. If you do not receive a confirmation or have questions, please call us at (866) 703.AMAC(2622) or e-mail info@epicintl.net. **You will not receive a confirmation from the hotel until the 3 weeks prior to your stay.**

ROOM RATES:

All rates are per room and do NOT include 14% PA Occupancy Tax (subject to change). Special requests cannot be guaranteed, however we will do our best to honor all requests. The hotel will assign specific rooms upon check-in, based on availability.

GUARANTEE:

Reservations must be guaranteed with a credit card for one night's room and tax. Reservations will NOT be processed without a credit card guarantee. All reservations, changes and cancellations must be made through AMAC Reservations by June 4, 2004.

LAST NAME

FIRST NAME

ORGANIZATION/COMPANY

STREET ADDRESS

CITY

STATE

COUNTRY

POSTAL CODE

PHONE

FAX

E-MAIL ADDRESS **** NOTE - Your confirmation will be e-mailed to you ****

Arrival: Day/Date _____ Depart: Day/Date _____

Room Type:

Single \$139 _____ Double \$159 _____ Suite \$199 _____

(Rates do not include applicable taxes)

(Limited availability)

Requesting: _____ King _____ Double _____ Smoking _____ Non Smoking

Names of guests staying in your room: _____

Credit card to guarantee room reservation: _____ Visa _____ MasterCard _____ Amex

Card Number: _____ Exp. Date: _____

Name: _____ Cardholder's Signature: _____

Cancellations received on or after April 15, 2004, are subject to a \$75 cancellation fee. Cancellations received on or after May 12, 2004, are subject to a \$125 cancellation fee. Cancellations made within 72 hours of arrival will pay a cancellation fee equal to one night's room and tax. For all reservations, changes and cancellations made on or after June 4, 2004, contact the hotel* directly. If you do not arrive at the hotel on the date indicated, you will be considered a "no-show" and will pay a cancellation fee of one night's room and tax. The hotel may also cancel your room reservation in its entirety. The hotel will charge you an early departure fee equal to one night's room and tax if you check out prior to the date on your confirmed reservation.

ROOM GUARANTEE POLICY:

A guarantee of one night's room and tax will be charged to your credit card one month prior to your stay. AMAC Reservations (via EPIC International) will not charge your credit card unless the reservation is cancelled and a cancellation fee is incurred.

I understand and accept the terms of this hotel reservation agreement.

Signed: _____ Date: _____

Print Name: _____

WORKSHOPS

DBE Program Workshop

Your opportunity to speak directly with key DOT officials. This workshop will provide the latest updates on issues and events affecting the DBE Program. Major DBE certification issues; recent litigation challenging DBE programs; the status of the concession rule; FAA review of the DBE contracting plans; Unified Certification Program (UCP); and the Memorandum of Understanding between DOT and the SBA will be discussed.

Marketing: The Bloodline That Feeds

Your Business

Small businesses contribute significantly to the National economy. They are growing at a rapid rate and are facing many challenges in competing for business opportunities. Effective marketing is crucial to the success of any business, particularly small businesses. Therefore, small businesses must develop marketing strategies and aggressively pursue opportunities. During this workshop prime contractors and small business speakers will provide practical guidance and training focused on their marketing expertise. In addition, they will discuss how small businesses should market goods and services in order to ensure maximum effect and success.

Washington Update/FAA Forum

An informal session where the issues of significance to airport DBE Liaisons, DBE businesses and contract compliance professionals will be discussed. From contracting programs to concessions, the forum will provide an opportunity to discuss the changes occurring on airports and how DBEs are being affected. Learn from a panel of experts as they discuss the challenges and latest developments in the DBE program.

Franchise Opportunities: Expanding Your Business Franchise

Franchising fees, opportunities, benefits, branded names and concepts, awards program, future trends, off-airport opportunities, e.g., hotels, car rentals, and profitability will be discussed.

Aviation Careers: Changing Your Destination in Mid-Flight

This workshop will help anyone whose "cheese has moved" determine: 1) the skills needed to pursue a different career in the airport industry; 2) the "proper" way to utilize networking opportunities; and 3) the opportunities available.

Program Managers:

Structure/Process/Award

This will provide current information on airport construction activities from conception through implementation that will be reflected in near term solicitations.

Financial Toolbox for Success

Your business plan contains all of the tools you need to start and grow a successful business. How far you go may depend on your ability to manage not just your business, but your business plan. Can marketing, research and development and other elements of your business plan impact your ability to attract the financing you need to grow your business? How can management of your business plan position you to make the right moves? Hear from those who can tell you how to use your tools to build financial success.

Certification: The Challenges

The Department of Transportation (DOT) Office of Inspector General identified the top 10 management challenges before the department. This workshop will address the challenges facing the DBE program and actions taken by the DOT to eliminate fraud and abuse. This workshop is intended for Airport Executives, DBELOs, DBEs and others.

Combined Buys: Get the Best Bang for Your Buck

Learn how forming alliances with big business is reducing the cost of goods and services for AMAC members.

Technology Information: Changing the Face of Doing Business

Industry standards, UCP, airport technology opportunities, advertising, web-based bidding.... how have these changed doing business with airports?

Presentations: A Winning Impression

Polish up your RFP preparation skills to obtain maximum business results. Learn new techniques for face-to-face and telephone interviews and follow-up calls regarding that contract you really want. Listen to the experts tell you how improvements in your physical presentation, e.g., dress, attitude, and body language can help you get that contract.

Successful DBE Programs: Airports and Beyond

Success for DBEs most often occurs when there is a partnership between the airport and the contractors, concessionaires and professional service providers with whom they do business. All groups must understand and

appreciate the situations and circumstances that can enhance or deter the success of small businesses in the airport environment. Together, they can mitigate the obstacles and barriers DBEs often face. Airports set forth the expectations and prime contractors, concessionaires and professional service firms create the vehicles to meet them. Hear about successful DBE programs from all the stakeholders, airports and more.

Airport Opportunities:

East/West/North/South

Airport representatives from across the country will provide information that puts you in the pipeline for upcoming contracting opportunities.

Trains, Planes & Automobiles: Expanding Your Horizons in the Transportation Industry

Gold under your nose, the hidden opportunities, how do you capture it? Learn how to unlock new opportunities to provide goods and services in trains, planes and autos through maintenance, HR, concessions, construction and professional services.

Business Uncovered: Opportunities at Small and General Aviation Airports

From an FAA standpoint, how has AIP funding influenced opportunities at small and general aviation airports? How can you take advantage of these opportunities? Get information from those in the know.

Get to Know Your FAA Office of Civil Rights

QUESTION: Who reviews DBE plans, goals, and accomplishments, provides technical assistance, conducts compliance reviews, and handles formal and informal complaints for airport DBE matters? ANSWER: It is the FAA Office of Civil Rights (OCR) staff! We are providing an opportunity for you to meet and have one-on-one dialogues with the headquarters and regional DBE program managers to discuss your general and specific issues and concerns.

Airport Architectural/Engineering/Construction Seminar and Exhibition

Do you know what it takes to do business at an airport? How about several airports? One stop, multiple airports with information on certification, teaming and joint venturing, security concerns, bonding and financing, upcoming opportunities and making the job pay. Prime contractors, program and construction managers will also be represented. Seats limited. **Separate registration required.** Don't miss this one-of-a-kind event.

Airport Business Card Exchange

Great opportunity for face-to-face contact with the airport representatives where YOU want to do business.

This program is eligible for CEU by the American Association of Airport Executives. Contact AAEE at 703-824-0500 for details.

(Subject to change prior to event.)

SATURDAY, JUNE 12, 2004

11:00 AM	Transportation from the Wyndham for Golf
12:00 Noon-12:45 PM	Golf Registration and Lunch (Separate registration required)
1:00 PM - 5:00 PM	Networking Tea & Spa Outing (Separate registration required)
1:00 PM - 6:00 PM	Golf Tournament
7:00 PM	Bus Pickup at Golf Course
4:00 PM - 6:00 PM	Early Registration

SUNDAY, JUNE 13, 2004

7:00 AM - 4:00 PM	Registration
7:00 AM - 8:30 AM	Continental Breakfast
8:30 AM - 11:00 AM	Exhibition Set-up
8:30 AM - 2:30 PM	DBE Program Workshop
10:00 AM - 11:30 AM	AMAC Board of Directors Meeting
10:00 AM - 10:15 AM	Break
10:15 AM - 1:00 PM	Marketing: The Bloodline That Feeds Your Business
1:00 PM - 2:30 PM	AMAC Business Meeting
2:30 PM - 6:00 PM	Exhibition: Opening and Ribbon Cutting Ceremony
3:00 PM - 3:15 PM	Break
3:30 PM - 4:30 PM	Airport Business Card Exchange
5:30 PM - 6:45 PM	New Member Meeting
7:00 PM	Buses Depart for Reception
7:30 PM - 10:30 PM	Convention Center Reception

MONDAY, JUNE 14, 2004

7:00 AM - 4:00 PM	Registration
7:00 AM - 8:15 AM	Continental Breakfast
8:15 AM - 10:30 AM	Opening Session/Washington Update/FAA Forum
10:30 AM - 10:45 AM	Break
10:00 AM - 4:00 PM	AMAC Elections and Voting
10:45 AM - 12:00 Noon	Washington Update Follow-up
10:45 AM - 12:00 Noon	Franchise Opportunities: Expanding Your Business Franchise
10:45 AM - 12:00 Noon	Aviation Careers: Changing Your Destination in Mid-Flight
12:00 Noon - 1:30 PM	Luncheon
1:45 PM - 3:00 PM	Program Managers: Structure/Process/Award
1:45 PM - 3:00 PM	Financial Toolbox for Success
3:00 PM - 6:00 PM	Exhibition
3:15 PM - 3:30 PM	Break
3:30 PM - 5:00 PM	Bridging the Gap: Managing Federal and Local Programs
5:30 PM	Buses Depart for Reception
6:00 PM - 10:00 PM	Franklin Institute Reception

TUESDAY, JUNE 15, 2004

7:00 AM - 12:00 Noon	Registration
7:00 AM - 8:30 AM	Continental Breakfast
7:30 AM - 8:30 AM	New Member Follow-up Meeting
8:30 AM - 11:30 AM	Certification: The Challenges
8:30 AM - 9:30 AM	Combined Buys: Get the Best Bang for Your Buck
8:30 AM - 9:30 AM	Technology Information: Changing the Face of Doing Business
9:30 AM - 9:45 AM	Break
9:45 AM - 11:00 AM	Presentations: A Winning Impression
9:45 AM - 11:00 AM	Successful DBE Programs- Airports and Beyond
11:00 AM - 12:15 PM	Airport Opportunities - East/West/North/South
12:30 PM - 2:00 PM	Luncheon
2:15 PM - 3:30 PM	Trains, Planes & Automobiles: Expanding Your Horizons in the Transportation Industry
2:15 PM - 3:30 PM	Business Uncovered: Opportunities at Small and General Aviation Airports
3:00 PM - 3:15 PM	Break
3:30 PM - 5:00 PM	Get to Know Your FAA Office of Civil Rights
3:30 PM - 4:30 PM	AMAC New Board of Directors Meeting
5:00 PM - 7:00 PM	2005 Reception: Los Angeles

WEDNESDAY, JUNE 16, 2004

7:30 AM - 5:00 PM	Airport Architectural/Engineering/Construction Seminar and Exhibition (Separate registration required)
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SCHEDULE OF EVENTS





NETWORKING....



When the Reading Company built the country's largest train shed at 12th and Market Streets in Philadelphia in 1893, it surely had no idea what would become of its spectacular space a century later! Join AMAC on Sunday, June 13, 2004, at the Opening Reception, in the Pennsylvania Convention Center's magnificent Grand Hall for an evening of music and dancing. Enjoy cocktails and a Taste of Philly. *Dress is casual.*



What defines the City of Philadelphia more than an evening of fun, excellent food and awesome entertainment in a spectacular historic and cultural landmark? The Franklin Institute Science Museum was founded in 1824 to honor Ben Franklin and his inventions. It is considered a "must see" for visitors and was selected as an ideal location for this gala event. Among many

delights, participants will enjoy refreshments while visiting interactive exhibits, including Electricity Hall and the Franklin Air Show or viewing an IMAX Theater presentation. Dinner and dancing will be enjoyed in a truly memorable setting. For those who wish to try their luck, the "Silent Auction," which benefits the AMAC Educational and Scholarship Program, will offer a variety of gifts, valuable items, and a few surprises to bidders.

Dress is black tie optional.



PHILADELPHIA'S FINEST

CONFERENCE REGISTRATION FORM
20th ANNUAL AMAC/FAA AIRPORT BUSINESS DIVERSITY CONFERENCE
The Wyndham Franklin Plaza Hotel, Philadelphia, PA
June 12-16, 2004
Hosted by: Philadelphia International Airport



Registrant Information: (Please print and use one form for each registrant. Copies accepted. If you are a Speaker or Sponsor please check here: ☐ Speaker ☐ Sponsor)

NAME: Last, First, MI

NICKNAME: (Badge)

TITLE:

ORGANIZATION/COMPANY:

No. of Employees

\$\$ Revenue/Year

NAICS Codes

MAILING ADDRESS:

CITY:

STATE:

ZIP:

PHONE#:

FAX#:

Email:

REGISTRATIONS WILL NOT BE ACCEPTED *WITHOUT* PAYMENT

PRE-CONFERENCE
Must be received in the AMAC Office
by May 1, 2004

After May 1, 2004
and
ON-SITE

- | | |
|---------------------------------------|-------|
| <input type="checkbox"/> AMAC MEMBER | \$295 |
| <input type="checkbox"/> NON-MEMBER | \$435 |
| <input type="checkbox"/> SPOUSE/GUEST | \$175 |

- | | |
|---------------------------------------|-------|
| <input type="checkbox"/> AMAC MEMBER | \$420 |
| <input type="checkbox"/> NON-MEMBER | \$565 |
| <input type="checkbox"/> SPOUSE/GUEST | \$225 |

* SPOUSE/GUEST NAME: _____

* Additional Registration form required. Submit Spouse/Guest Tours Form.

NEW MEMBERS ONLY: 2004 Annual Membership

For pro-rated dues, contact the AMAC Office. Membership will remain current until December 31, 2004.

- | | | | |
|--------------------------|------------|-------------------|--------|
| <input type="checkbox"/> | CORPORATE | Annual Membership | \$2000 |
| <input type="checkbox"/> | AIRPORT | Annual Membership | \$1500 |
| <input type="checkbox"/> | BUSINESS | Annual Membership | \$500 |
| <input type="checkbox"/> | GOVERNMENT | Annual Membership | \$225 |
| <input type="checkbox"/> | ASSOCIATE | Annual Membership | \$150 |
| <input type="checkbox"/> | STUDENT | Annual Membership | \$25 |

TOTAL ENCLOSED \$

Method of Payment: ☐ Check Enclosed (Made Payable to AMACESP)
☐ Send Invoice
☐ Diners Club ☐ MasterCard ☐ Visa ☐ Amex

Card No.: _____ Exp. Date: _____

Name printed on card: _____ Signature: _____

REFUND POLICY:

Fees will be refunded if a written request is received by May 1, 2004. All refunds subject to a \$75 processing fee. Returned checks subject to a \$25 processing fee.

AMACESP 501(c)3 FEDERAL ID# 54-1873905

Return with payment to: AMAC Conference Coordinator, 2800 Shirlington Road, Suite 940, Arlington, VA 22206
Phone: (703) 379-5701 Fax: (703) 379-5703 email: amac.one@verizon.net



SPONSOR PLEDGE FORM

20th ANNUAL AMAC/FAA AIRPORT BUSINESS DIVERSITY CONFERENCE
The Wyndham Franklin Plaza Hotel, Philadelphia PA
June 12-16, 2004

Hosted by: Philadelphia International Airport

The following options and benefits are open for each sponsor. Copies Accepted.

Level	Amount	Complimentary Registrations	Complimentary Ad	Other
<input type="checkbox"/> <i>Diamond</i>	\$20,000	8	Full Page	Reserved Table at Luncheons, Exhibit Table
<input type="checkbox"/> <i>Platinum</i>	\$10,000	4	Full Page	Reserved Table at Luncheons, Exhibit Table
<input type="checkbox"/> <i>Gold</i>	\$5,000	2	½ Page	Event Recognition
<input type="checkbox"/> <i>Silver</i>	\$3,500	2	¼ Page	Event Recognition
<input type="checkbox"/> <i>Bronze</i>	\$2,500	1	¼ Page	Event Recognition
<input type="checkbox"/> <i>Copper</i>	\$1,000	1	¼ Page	Event Recognition

Apply My Sponsorship to:
(Preference will be given to those who pay in full.)

<input type="checkbox"/> <i>Breakfast: Sunday, June 13, 2004</i>	<i>\$15,000</i>	<input type="checkbox"/> <i>PM Break: Monday, June 14, 2004</i>	<i>\$6,000</i>
<input type="checkbox"/> <i>AM Break: Sunday, June 13, 2004</i>	<i>\$6,000</i>	<input type="checkbox"/> <i>Breakfast: Tuesday, June 15, 2004</i>	<i>\$15,000</i>
<input type="checkbox"/> <i>PM Break: Sunday, June 13, 2004</i>	<i>\$6,000</i>	<input type="checkbox"/> <i>AM Break: Tuesday, June 15, 2004</i>	<i>\$6,000</i>
<input type="checkbox"/> <i>Breakfast: Monday, June 14, 2004</i>	<i>\$15,000</i>	<input type="checkbox"/> <i>Luncheon: Monday, June 14, 2004</i>	<i>\$25,000</i>
<input type="checkbox"/> <i>AM Break: Monday, June 14, 2004</i>	<i>\$6,000</i>	<input type="checkbox"/> <i>PM Break: Tuesday, June 15, 2004</i>	<i>\$6,000</i>
<input type="checkbox"/> <i>Luncheon: Monday, June 14, 2004</i>	<i>\$25,000</i>	<input type="checkbox"/> <i>Spouse/Guest Tours</i>	<i>\$5,000</i>

Referred by: _____

Name of Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person Regarding this Pledge: _____ Phone/email: _____

Contact Person for EXHIBITION: _____ Phone/email: _____

Contact Person for ADVERTISING: _____ Phone/email: _____

Contact Person for REGISTRATIONS: _____ Phone/email: _____

TOTAL ENCLOSED \$ _____

Method of Payment: ☐ Check Enclosed (Made Payable to AMACESP)
☐ Send Invoice
☐ Diners Club ☐ MasterCard ☐ Visa ☐ Amex

Card No.: _____ Exp. Date: _____

Name printed on card: _____ Signature: _____

REFUND POLICY:
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AMACESP 501(c)3 FEDERAL ID# 54-1873905

Return with payment to: AMAC Conference Coordinator, 2800 Shirlington Road, Suite 940, Arlington, VA 22206
Phone: (703) 379-5701 Fax: (703) 379-5703 email: amac.one@verizon.net

ADVERTISEMENT & EXHIBITION

20th ANNUAL AMAC/FAA AIRPORT BUSINESS DIVERSITY CONFERENCE

The Wyndham Franklin Plaza Hotel, Philadelphia PA
June 12-16, 2004
Hosted by: Philadelphia International Airport



CONFERENCE SOUVENIR JOURNAL ADVERTISING

Ad Type	Width	Length	Price	Black & White Photos & Half-Tones	Color Please provide separations	Full Color Full 4 color processing Please provide separations
<input type="checkbox"/> Full Page	7 1/2	10	\$600	\$625	Additional \$50 per color	\$825
<input type="checkbox"/> 1/2 Page	7 1/2	4 15/16	\$400	\$425	Additional \$50 per color	\$625
<input type="checkbox"/> 1/4 Page	3 11/16	4 15/16	\$300	\$325	Additional \$50 per color	\$525

To place an advertisement in the Conference Souvenir Journal, please submit this form to the AMAC Office by **April 30, 2004**. Advertisement reservation form and specifications information is available.

2004 BUSINESS EXCHANGE SHOWCASE

Space will be allocated on a first come first served basis

You will not want to miss this valuable opportunity. Participation as an exhibitor is the ultimate networking experience. Limited space is available. To reserve your space as an exhibitor, please submit this form to the AMAC Office by **April 30, 2004**, to obtain an Exhibitor information package. The fee to participate is as follows:

Exhibitor Category	Exhibition Fee Only	Exhibition Fee plus one Conference Registration Prior to May 1, 2004	Exhibition Fee plus one Conference Registration After to May 1, 2004
AMAC Member	<input type="checkbox"/> \$350.00	<input type="checkbox"/> \$645.00	<input type="checkbox"/> \$770.00
Non-AMAC Member	<input type="checkbox"/> \$500.00	<input type="checkbox"/> \$985.00	<input type="checkbox"/> \$1,065.00

Name of Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone: _____ Fax: _____ email: _____

TOTAL ENCLOSED \$

Method of Payment: ☐ Check Enclosed (Made Payable to AMACESP)
☐ Send Invoice
☐ Diners Club ☐ MasterCard ☐ Visa ☐ Amex

Card No.: _____ Exp. Date: _____

Name printed on card: _____ Signature: _____

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Phone: (703) 379-5701 Fax: (703) 379-5703 email: amac.one@verizon.net



2ND ANNUAL AMAC AIRPORT CONSTRUCTION, ARCHITECTURAL & ENGINEERING SEMINAR REGISTRATION FORM

Held in conjunction with the 20th Annual AMAC/FAA Airport Business Diversity Conference
The Wyndham Franklin Plaza Hotel, Philadelphia, PA

June 16, 2004

Hosted by: Philadelphia International Airport



AMAC has taken its renowned aviation conference experience and put together a program that will serve the architectural, engineering and construction community doing business (or desiring to do business) in the aviation industry by providing a forum for education, advocacy and networking. This seminar will provide information that you will not find anywhere else and presents opportunities at multiple airports in the region.

*Exhibiting by airports, primes and M/W/DBEs;
Excellent networking and a full array of
Educational sessions.
Exciting! Exuberant! and Extremely Economical!*

REGISTRANT INFORMATION:

NAME: Last, First, MI			
NICKNAME: (Badge)			
TITLE:			
ORGANIZATION/COMPANY:	No. of Employees	\$\$ Revenue/Year	NAICS Codes
MAILING ADDRESS:			
CITY:		STATE:	ZIP:
PHONE#:	FAX#:	Email:	

Second REGISTRANT INFORMATION if Applicable

NAME: Last, First, MI			
NICKNAME: (Badge)			
TITLE:			
MAILING ADDRESS:			
CITY:		STATE:	ZIP:
PHONE#:	FAX#:	Email:	

REGISTRATION FEE:

(includes handouts, breakfast, lunch & evening reception)

- ☐ 1 Registration \$100.00
☐ 1 Additional Registration \$ 25.00
(from same company)

TOTAL ENCLOSED \$

Method of Payment: ☐ Check Enclosed (Made Payable to AMACESP)
☐ Send Invoice
☐ Diners Club ☐ MasterCard ☐ Visa ☐ Amex

Card No.: _____ Exp. Date _____

Name printed on card: _____ Signature: _____

EXHIBITION and SPONSOR FEE:

(includes booth & two registrants)

- ☐ 1 Registration \$1000.00

REFUND POLICY:

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AMACESP 501(c)3 FEDERAL ID# 54-1873905

Return with payment to: AMAC Conference Coordinator, 2800 Shirlington Road, Suite 940, Arlington, VA 22206

Phone: (703) 379-5701 Fax: (703) 379-5703 email: amac.one@verizon.net



GOLF REGISTRATION FORM

Bill Walker Memorial Golf Tournament

To Benefit the AMAC Educational and Scholarship Program, Inc.

Saturday, June 12, 2004



(Transportation will be provided to and from The Wyndham for those registered: See Below)

SCHEDULE OF EVENTS

Transportation from The Wyndham 11:00 a.m.

Registration and Lunch 12:00 – 12:45 p.m.

Shotgun Start 1:00 p.m.

Awards, Raffle and Reception 6:00 p.m.

Select Sponsor Option

- ☐ Eagle Sponsor\$5,000
 - Four Player Participants
 - Banner at Event
- ☐ Birdie Sponsor\$2,000
 - Four Player Participants
 - Two Hole Signs
- ☐ Par Sponsor\$1,000
 - Two Player Participants
 - One Hole Sign
- ☐ Single Player Fee\$125
- ☐ Contribution

If you are unable to participate as a sponsor, but you wish to make a contribution, please complete and submit this form.

REGISTRATION

Must be received **NO LATER THAN** May 1, 2004.

PLEASE LIST NAMES OF PLAYERS FOR FOURSOME

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

1. _____
2. _____
3. _____
4. _____

Registration for Transportation

Registration for Transportation to the Golf Course is required as space is limited. Please check here for your transportation:

- ☐ AMAC Transportation ☐ Do not require AMAC Transportation

TOTAL ENCLOSED \$ _____

Method of Payment: ☐ Check Enclosed (Made Payable to AMACESP)
☐ Send Invoice
☐ Diners Club ☐ MasterCard ☐ Visa ☐ Amex

Card No.: _____ Exp. Date _____

Name printed on card: _____ Signature: _____

REFUND POLICY:

Fees will be refunded if a written request is received by May 1, 2004. All refunds subject to a \$75 processing fee. Returned checks subject to a \$25 processing fee.



AMACESP 501(c)3 FEDERAL ID# 54-1873905

Return with payment to: AMAC Conference Coordinator, 2800 Shirlington Road, Suite 940, Arlington, VA 22206

Phone: (703) 379-5701 Fax: (703) 379-5703 email: amac.one@verizon.net



GUEST/SPOUSE PROGRAM OPTIONS

Based on attendee response, the following programs will be booked and further registration will be required. Please indicate the programs you are interested in attending and return this form to the AMAC office by fax at 703-379-5703 NO LATER THAN May 1, 2004.

Showcase Philadelphia (Additional fee: Approximate cost is \$27 per person)

This city motor coach tour will introduce you to 300 years of life in America's most historical city. Your professional guide will acquaint you with sites such as Boat House Row with its quaint Victorian boathouses; the sites along the Benjamin Franklin Parkway, the "American Champs Elysees"; Fairmount Park, the largest city park in the world with its marvelous colonial summerhouses; and historic Society Hill.

History in the Park (Additional fee: Approximate cost is \$32 per person)

Relive our country's glorious beginnings and heritage on this walking tour through Independence National Historic Park. Visit the Liberty Bell, Independence Hall, Congress Hall, and the Benjamin Franklin House and Museum. Lunch on your own at the Food Court in the Bourse.

Lunch and Cruise Aboard the Spirit of Philadelphia (Additional fee: Approximate cost is \$32 per person)

Enjoy a relaxing lunch while cruising along the Delaware River aboard the Spirit of Philadelphia. This 2-hour excursion includes a 6-entry buffet, live entertainment, musical review show, and live narration of historical sites along the river from the comfort of a luxurious climate-controlled cabin. Bus transportation will be provided to historic Penn's Landing to board the ship.

Philadelphia - Where It All Began (Additional fee: Approximate cost is \$48 per person)

The beginnings of our nation's history are explored in this fascinating tour that includes a visit to the magnificent National Constitution Center, where visitors can "sign" the constitution, be a Supreme Court Justice or discuss a particular constitutional amendment at this highly interactive attraction. Then, the group will pass the site of George Washington's home and tour Mother Bethel AME Church, the oldest property owned by African-Americans and the oldest AME church in the country. The tour will be topped off with a cheese steak lunch with chips and a soft drink.

Shopping at the Famous Franklin Mills Mall

One of America's largest indoor malls offers discount shopping at more than 200 national brand name stores such as Last Call at Neiman Marcus, Ann Taylor, Kenneth Cole-New York, Geoffrey Beene and many others. The "Home of the Discount Shopper" offers tax-free shopping on clothes. Dozens of dining options are available both inside and outside the mall. Bus transportation will be provided.

City House, Country House (Additional fee: Approximate cost is \$36 per person)

The houses of Philadelphia illustrate 300 years of history through the lifestyles of its people. Tour the charming colonial houses on Elfreth's Alley, America's oldest residential street, and some of the most historic dwellings in the nation, including Mayor Samuel Powel's home, where George and Martha Washington celebrated their 20th wedding anniversary.

Participants will be contacted after May 1, for further registration instructions.

NAME: Last, First, MI		
AFFILIATION/COMPANY		
MAILING ADDRESS		
CITY	STATE	ZIP
PHONE#	FAX#	Email

GUEST/SPOUSE PROGRAM OPTIONS



NETWORKING HIGH TEA & SPA OUTING

20th ANNUAL AMAC/FAA AIRPORT BUSINESS DIVERSITY CONFERENCE

The Wyndham Franklin Plaza Hotel, Philadelphia PA

June 12-16, 2004

Hosted by: Philadelphia International Airport



SCHEDULE OF EVENTS

1:00 – 3:30 p.m. NETWORKING HIGH TEA

- Ritz-Carlton Hotel (maximum of 50 attendees)
- Held in an exclusive balcony overlooking the Ritz-Carlton's famous Rotunda Lobby

2:30 – 5:00 p.m. RICHEL D'AMBRA DAY SPA AND SALON

- Indulge your body and senses with specially reduced half-hour treatments for facials, stress-relieving body massage, pedicures and manicures in the spectacular Ritz-Carlton Spa and Salon where the most decadent and nourishing products are used. (www.richeldambra.com)

REGISTRATION

Tea/Spa Package

- ☐ Networking High Tea and Spa Treatment:
- \$125.00 Fee
 - Round-trip ground transportation from Conference Hotel to Ritz-Carlton
 - Networking Tea Luncheon
 - Choice of two (2) of the following half-hour spa treatments (*please place a check mark in box to indicate your selections*):
 - ☐ Stress relieving massage
 - ☐ Facial
 - ☐ Manicure
 - ☐ Pedicure
 - ☐ Hair blow dry/style

A La Carte

- ☐ Networking High Tea Only:
- \$50.00 Fee
- ☐ Spa Treatment Only:
- \$100.00 Fee
 - Choice of two (2) of the following half-hour spa treatments (*please place a check mark in box to indicate your selections*):
 - ☐ Stress relieving massage
 - ☐ Facial
 - ☐ Manicure
 - ☐ Pedicure
 - ☐ Hair blow dry/style

Donations

- ☐ I am unable to participate but wish to make a donation to the AMAC Educational and Scholarship Program, Inc. (please complete and return the registration form)

Registration must be received in the AMAC office by May 1, 2004. No changes can be made after June 1, 2004.

Name: _____

Name of Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ email: _____

TOTAL ENCLOSED \$

Method of Payment: ☐ Check Enclosed (Made Payable to AMACESP)
☐ Send Invoice
☐ Diners Club ☐ MasterCard ☐ Visa ☐ Amex

Card No.: _____ Exp. Date: _____

Name printed on card: _____ Signature: _____

REFUND POLICY:

Fees will be refunded if a written request is received by May 1, 2004. All refunds subject to a \$75 processing fee. Returned checks subject to a \$25 processing fee.

AMACESP 501(c)3 FEDERAL ID# 54-1873905

Return with payment to: AMAC Conference Coordinator, 2800 Shirlington Road, Suite 940, Arlington, VA 22206

Phone: (703) 379-5701 Fax: (703) 379-5703 email: amac.one@verizon.net



ATLANTIC CITY EXPRESS



JOIN US ON THE
EXPRESS BUS TO ATLANTIC CITY

"Enjoy gambling, entertainment, shopping, fine dining, walking the historic

DEPARTURE/RETURN TIMES

BUSES WILL DEPART FROM THE CONFERENCE HOTEL



Saturday, June 12, 2004

Depart Philadelphia: 11:30 PM

Depart Atlantic City: 4:00 AM

Tuesday, June 15, 2004

Depart Philadelphia: 8:30 PM

Depart Atlantic City: 2:00 AM

The cost is \$15.00 per person, per trip,

Registration and payment must be received in the AMAC office
NO LATER THAN Friday, April 16, 2004



NO REFUNDS WILL BE ISSUED once the bus is confirmed.

CASINOS



SHOWBOAT
TRUMP TAJ MAHAL
RESORTS
SANDS
CLARIDGE
BALLY'S PARK PLACE
CAESARS
TRUMP PLAZA
TROPICANA
AC HILTON

Just a short ride
from the boardwalk:
TRUMP'S MARINA
HARRAH'S
THE BORGATA

REGISTRATION

(Must be paid separately.)

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ E-MAIL: _____

DATE(s): _____

TOTAL ENCLOSED \$ _____

Method of Payment: ☐ Check Enclosed (Made Payable to AMAC)

☐ Send Invoice

☐ Diners Club ☐ MasterCard ☐ Visa ☐ Amex

Card No.: _____ Exp. Date: _____

Name printed on card: _____ Signature: _____

AMAC 501(c)(6) FEDERAL ID# 62-1398266

Return with payment to: AMAC Conference Coordinator, 2800 Shirlington Road, Suite 940, Arlington, VA 22206

Phone: (703) 379-5701 Fax: (703) 379-5703 email: amac.one@verizon.net



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Stone Mountain, GA

William H. Swift
Business Traveler Services, Inc.
Atlanta, GA

Pattie Tom
Metropolitan Washington Airports Authority
Washington, DC

Kathleen Verret
Cendant Car Rental Group, Inc.
Elk Grove Village, IL

William E. Wade
Oakland International Airport
Oakland, CA

Paula Ward
KELLEE Communications Group, Inc.
Atlanta, GA

Anthony Warren
Warren's News & Gift
Seattle, WA

Leon C. Watkins
Hudson Group
Windermere, FL

James C.B. Wilson
Hudson Group
Atlanta, GA



Photos courtesy of Richard McMullin

JOIN LOS ANGELES IN KICKING OFF
THE 2005 CONFERENCE



AT THE RECEPTION
TUESDAY NIGHT
JUNE 15, 2004

SEE YOU IN LOS ANGELES , CALIFORNIA
FOR THE 21ST ANNUAL AIRPORT
BUSINESS DIVERSITY CONFERENCE
JUNE 11-15, 2005

